**Creating Campaigns that Count campagne rollout strategie**

Geeft per per (sociaal) medium aan wat je wanneer, hoe en waarom gaat inzetten.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Medium | Wat | Wanneer | Hoe | Waarom |
| **Facebook** |  |  |  |  |
| **Instagram** |  |  |  |  |
| **Linkedin** |  |  |  |  |
| **Youtube** |  |  |  |  |
| **Eigen website** |  |  |  |  |
| **Vlog** |  |  |  |  |
| **Blog** |  |  |  |  |
| **Tiktok** |  |  |  |  |
| **30 seconden commercial** |  |  |  |  |
| **Guerilla marketing** |  |  |  |  |
| **Anders** |  |  |  |  |